

Glass decoration RE:IMAGINED: ISIMAT is presenting revolutionary technologies for the future of glass decoration at Glasstec 2024

Fürth/Germany, 09/24/2024: ISIMAT, a leading manufacturer of printing presses for decorating tubes, glass, plastic articles and glass containers, will present groundbreaking innovations that set new standards for the industry at the world-leading trade fair Glasstec in Düsseldorf from 22 to 25 October 2024. Under the motto **Glass decoration RE:IMAGINED**, ISIMAT will present glass finishing solutions that combine innovative decoration technology, superlative print and embellishment quality and speed as well as optimum reliability and productivity.

Highlights and key topics

The subsidiary of the KURZ Group will present the following highlights to trade fair visitors in **Hall 12**, **Stand C59**:

Conical inLINE Foiling[®] (CIF): As the only provider of CIF technology, ISIMAT sets new standards in the metallization of conical glass hollow bodies, which can now be finished efficiently and wrinkle-free thanks to this patented technology. Thanks to the combination of digital printing and metallization (inLINE FOILING[®] and conical inLINE FOILING[®]), even complex shapes and designs can be easily decorated, and a wide range of creative applications can be achieved.

Direct Digital Decoration (DDD): DDD technology opens up new and individual possibilities for glass finishing. From personalized promotional series to unusual special editions, the technology offers unparalleled flexibility and efficiency while integrating seamlessly into existing printing processes. This not only makes direct digital printing on glass possible, but also the transfer of print motifs to already metallized surfaces.

ISIMAT I-Series: ISIMAT's I-series stands for ease of use and efficiency. The quick-change systems reduce set-up times and allow for quick changes between



different print stations. This ensures rapid adaptation to the customer's relevant requirements and streamlines production processes. The intuitive operation also simplifies machine handling, increasing productivity, efficiency and flexibility.

Visit ISIMAT at Glasstec 2024 in **Hall 12**, **Stand C59** and experience the future of glass decoration live.

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About ISIMAT:

ISIMAT GmbH, based in Ellwangen, Baden-Württemberg, is considered a leading manufacturer of high-tech printing machines. The company is characterized by its specialization in the development and production of innovative solutions for the surface decoration of hollow articles. As a proud member of the renowned KURZ Group, ISIMAT GmbH combines extensive expertise and many years of experience with state-of-the-art technology to enable the decoration of a wide range of substrates such as glass, plastic and aluminium in superlative quality.

www.isimat.com

About KURZ:

LEONHARD KURZ is a world-leading thin-film technology specialist with more than 5,500 employees at more than 30 locations worldwide. KURZ develops and produces decorative and functional layers, including for the printing, packaging, and the plastics industry, for banknotes and ID documents, as well as for the automotive, electronics and medical technology sectors. The company's comprehensive product portfolio ranges from decorative and smart interactive surface

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finishes, to design consulting and security concepts for product and brand protection. Together with its subsidiaries, KURZ offers solutions for digital embellishment, cold transfer, hot stamping, related printing and embossing machines, and embossing tools. KURZ is also developing its own recycling programs, is a UN Global Compact participant, and has been repeatedly recognized by EcoVadis for its sustainability activities.

www.kurz-world.com

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